



Dirk Norris, President; Warren Malkerson, Vice President

Donna Harkey, Treasurer; Cindy Thompson, Recording Secretary

Gail Major, Correspondence Secretary and Visitor Center Coordinator

Minutes

General Membership Meeting, June 10, 2008

Officers Present: Dirk Norris, Presiding; Gail Major; Donna Harkey; Cindy Thompson

Members Present: Fran Altieri, Alisa Kenyon, Dennis Dunnum Judy Fitzpatrick, Jamie Gieb, Scott Shafer, Welda Girder, Steven Martin (new member).

Call to Order: The Regular Meeting of the Carrizozo Chamber of Commerce was held at the Four Winds Restaurant. The meeting was called to order at 12:00 p.m. by the President.

Minutes of Previous Meeting: No additions or corrections to the minutes of the May 13, 2008 meeting as posted and mailed.

Motion: to accept the Minutes as posted was made by Scott Shafer, second by Gail Major. Motion passed by unanimous vote.

Treasurer's Report: Donna Harkey provided a written report to all members present. Checking account balance is \$2,746.31. The Luminaria account balance is \$880.48

Visitor Center Report: Report was given by Gail Major. May visitors: 32, plus add approximately 10% for visiting groups who do not sign the register. The May figure was ten more than May 2007. There were a total of 19 e-mail requests for information plus several telephone requests

Website Report: Dirk Norris reported: number of hits: 1,358. Total unique hits: 5,218

Committee Reports:

Events Committee: Fran Altieri reviewed details of the July 4th activities. Bands and a DJ are lined up for music all afternoon. Dan Dattola is donating \$1000 toward the purchase of food for the day. Hamburgers and drinks are planned. There will also be watermelon and shaved ice. City Bank donated \$140 for games for the children. A Bungee cord runway, wagon rides and dunking booth are planned. J'Lane Zamora of Rocking Horse Day Care will set up a vendor booth that will feature face painting for the kids. A sign-up sheet was circulated for helpers for a variety of duties: cooks, watermelon and drink servers, cashiers, Chamber information table, parking, recycling, trash collection.

Motion: Allocate \$500 to expenses for the July 4th Event

Motion presented by Welda Grider, second by Dennis Dunnum. Motion passed by unanimous vote.

Budget Committee: Lucy Rickman was absent. No report.

Advertising/Promotions Committee: Cindy Thompson reported that the ad for the Capitan Chamber Business Guide has been submitted. Ads are planned to promote the Chamber's involvement in July 4th event. The advertising committee will submit an application to Lincoln County Lodgers Tax for funding for advertising. The application to NM Tourism Department was submitted in May and the review committee will be contacting awardees during the month of June.

Membership Committee: Business memberships: 55, Individual memberships: 16. Gail Major reported that letters had been sent to all members to provide information about July 4th activities.

Unfinished Business/Actions in Progress

2008 Scholarship Award: Carrizozo Senior Victoria Hernandez is the recipient of the Chamber Scholarship.

Christmas Lighting Contest Plaque: The traveling plaque awarded to businesses for the Christmas Lighting Contest has been re-fitted with uniform brass plates and delivered to Otero County Electric, the winner of the 2007 Christmas Lighting Contest.

Budget 2008/2009: Dirk Norris reminded the committee chair persons that fiscal year ends June 30. Budget plans are due in July.

Membership Fees: Dirk reminded members that the fees will be going up in 2009. A tiered fee structure will be proposed for business memberships.

Carrizozo Volunteer Fire Department:

Motion: Judy Fitzpatrick Proposed that the Chamber invite the Volunteer Fire Dept. to become a member at no charge for membership fee for one year. Second to the motion: Dennis Dunnum. Motion passed by unanimous vote.

Chamber to join Carrizozo Heritage Museum:

Motion: Welda Grider proposed that the Chamber join the Heritage Museum, fee to be paid \$10. Second to the motion by Dennis Dunnum. Motion passed by unanimous vote, no dissenting votes.

Polices and Procedures Manual: Discussion was held about the need for procedures guide to direct officers on timing of planning, decisions and activities during the year. Alisa Kenyon volunteered to head this committee.

After announcements, the meeting was adjourned at 1:12 PM.

Submitted by Cindy Thompson, Recording Secretary